EXHIBIT 14

Excerpts from Deposition of Michael Mersch

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1
        UNITED STATES DISTRICT COURT
             DISTRICT OF NEVADA
CUNG LE; NATHAN QUARRY, JON
FITCH, on behalf of
themselves and all others
similarly situated,
         Plaintiffs,
                             ) Case No.
         vs.
                               2:15-cv-01045-RFB-(PAL)
ZUFFA, LLC, d/b/a Ultimate
Fighting Championship and
UFC,
         Defendant.
             CONFIDENTIAL
            VIDEOTAPED DEPOSITION OF
               MICHAEL P. MERSCH
        MORNING SESSION (PAGES 1 to 332)
                LAS VEGAS, NEVADA
                  JULY 14, 2017
                    8:05 a.m.
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REPORTED BY: CYNTHIA K. DURIVAGE, CSR #451 JOB NO. 51253-A

102 104 1 standardized or typical type bucket of what is an 1 A. But "it" in my reference there was in 2 expected business life cycle because it is a very 2 putting together the various ingredients that go into putting together a successful MMA promotion. It had 3 3 obviously nuanced industry, a very unique industry 4 that has its own, as I mentioned earlier, factors nothing do with getting into or attempting to become 5 that go into, you know, the development of a company, 5 an MMA or a combat sports promoter. 6 the development of the value or the following of a 6 Q. It's relatively easy to say, "I'm a 7 7 promotion. promoter"; it's hard to succeed at it is what you're 8 8 So there's so many factors that go into it. saving? 9 But yes, I mean, I think in general you could say 9 A. I think it's hard to succeed in any 10 10 that a newer organization is going to have more business. I think without, you know, putting 11 growing pains than one that has more experience. 11 together the right, you know, series of factors, you 12 O. Can you describe the factors that make the 12 know, given -- given various factors in, you know, in 13 13 the lifestyle of a different company like Starbucks MMA promotion industry a unique industry? 14 A. I think that's -- I think that's an 14 or Amazon, they might not be successful, but they 15 15 extremely complicated question. were able to come together and put together the right 16 I think -- well, certainly, the -- you 16 ingredient of price and cost and deliverable factors 17 know, the matchups that exist, as I mentioned 17 that made them appealing and has turned them into 18 18 earlier, the individuals that are participating on very successful business. 19 the card, I think, is probably arguably the most 19 Q. But one of the factors that would make an 20 20 important thing in how well those matchups are put MMA promotion a successful business is the ability to 21 together, how compelling the matchup between 21 have a sufficient number of fighters under contract 22 fighter A and fighter B is, I think is, and has 22 that you can put together compelling fights, correct? 23 23 always been going back 200 years in boxing, you know, A. I would agree that you have to have 24 24 compelling matchups and compelling fights to, you the most important factor. 25 But there are a number of factors, and you 25 know, generally succeed in MMA combat sports. 103 105 know, when I say some of these might be common sense, 1 Q. If you only had one top fighter and nobody 1 2 2 they're really that. to set up against that one top fighter, you're going 3 If you have fighter A from, you know, 3 to struggle as an MMA promoter; you need more than 4 4 Dallas, Texas, it makes sense that putting on an one, correct? 5 5 A. By definition and by pursuant to the rules event in Dallas, Texas involving fighter A might be 6 more appealing to the fans who might buy tickets in 6 of every athletic commission on the planet, you 7 7 cannot have one person in a combat sports event. Dallas, Texas. So location is a big factor. 8 8 And again, there are any number of factors, Q. Right, but you can have lots of different 9 9 including, you know, style issues, matchup issues, people who are MMA fighters but not necessarily at 10 10 previous history issues. the level of the top guy that you have. You need 11 11 So again, I think that the question is other top guys to create compelling matchups? 12 impossible to answer with any specific detail because 12 A. You need to have compelling fights, whether 13 there are just too many factors that would go into 13 that's a top person against a top person, a mid-tier 14 you know -- in other words, if it was easy to distill 14 fighter against a mid-tier fighter or a novice 15 15 fighter against a novice fighter. that down into a bottle, everybody would be doing it. 16 Q. So it's difficult to get into the business? 16 The important thing, back to my earlier 17 17 comments, are about proper matchups, starting at all 18 MR. WILLIAMS: Objection to the form of the 18 times and being at all times mindful of the health 19 19 and safety aspects of matching up fighters. question. 20 20 BY MR. CRAMER: Q. Right. So mindful of health and safety of 21 21 Q. Well, you said if it was easy, everybody fighters, you can't just match up a champion 22 22 would be doing it. contender with some guy who just joined MMA fighting, 23 23 that might not even get approved? A. I did not say that.

27 (Pages 102 to 105)

A. In my -- in my experience, working with

virtually every athletic commission in the country,

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24

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O. You said if it was easy to distill it into

a bottle, everybody would be doing it.

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	326		328
1	period has passed, and at some point, whether it's	1	12 months is the only way a fighter can ensure that
2	one day or 365 days into the right-to-match period,	2	it no longer has to fight for the UFC and can fight
3	at some point during that term, the fighter is	3	for another MMA promotion, correct?
4	presented with an offer from a competing entity, and	4	A. I cannot think of any circumstance during
5	then, is required to present that offer or at least	5	my time with UFC where your hypothetical has ever
6	the material terms of that offer to Zuffa, and Zuffa	6	played out in the manner or the fashion that your
7	elects to match.	7	hypothetical describes it.
8	That was the original hypothetical you	8	But I would agree that, you know, following
	presented, as I understood it.	9	the following the material terms of a contract and
9		1	- C
10	Q. Okay. So let me change the hypothetical.	10	to their natural conclusion is a way to naturally
11	I think I understand the misunderstanding.	11	to terminate a contract and allow freedom to, you
12	They wait the 90 days, and then, they want	12	know, otherwise contract with other entities.
13	to ensure themselves that they never again have to	13	MR. CRAMER: All right. Let's go off the
14	fight for the UFC. Right? The only way to do that	14	record.
15	is to wait 12 months without getting another offer,	15	THE VIDEOGRAPHER: We are off the record,
16	correct?	16	4:12 p.m.
17	A. I don't think that I wouldn't agree that	17	(There was a recess taken.)
18	that's the only way to do it. In fact	18	(Whereupon, Court Reporter
19	Q. How else?	19	Cynthia K. DuRivage was relieved by
20	A. You call up the UFC and say, hey, I don't	20	Court Reporter Jualita Stewart, the
21	want to you know, I would rather I would	21	transcript of which is contained in
22	request that you will consider allowing me out of	22	a separate booklet.)
23	this provision. Even though I understand and respect	23	
24	that you have that right, I would request that you	24	* * * *
25	forego or elect to not enforce that right and allow	25	
	327		329
1	me to go my way, and I wish you the best as well.	1	
2	Q. Okay. But now, I'm going to ask you to	2	CTATE OF
3	assume that Zuffa wants to enforce its rights under	3	STATE OF) :ss
4	its contracts. Let's assume that Zuffa thinks it's	1	
5	contracts are important, doesn't want that fighter	4	COUNTY OF)
6		5	
	out from under its rights of the contract.	6	L MICHAEL D MEDGCH 41 14
7	The only way that fighter, who wants to	7	I, MICHAEL P. MERSCH, the witness
8	fight MMA but not for the UFC under a standard Zuffa	8	herein, having read the foregoing
9	contract can fight for another promotion is to wait	9	testimony of the pages of this deposition,
10	the 90-day exclusive negotiation period and wait the	10	do hereby certify it to be a true and
11	12 months without getting an offer from another	11	correct transcript, subject to the
12	promotion.	12	corrections, if any, shown on the attached
13	After the 90 days and the 12 months, that	13	page.
14	fighter now can fight for another promotion, correct?	14	
15	A. Without having the specifics of the	15	
16	provisions in front of me, in answering your question	16	MICHAEL P. MERSCH
17	generally, that would be one way that the fighter	17	
18	could get out from under their contract, or that	18	
19	would be one way for the fighter to ensure that all	19	
20	the basket of rights granted and mutually negotiated	20	Sworn and subscribed to before
21	were completely extinguished between both parties,	21	me, this day of
22	other than the rights that exist.	22	, 2017.
23	Q. Assuming that Zuffa wanted to enforce every	23	
24	right it had under its standard contract with the	24	
25	fighter, it's the only way, waiting 90 days and	25	Notary Public

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MICHAEL P. MERSCH - CONFIDENTIAL

	330				332
1	CERTIFICATE OF REPORTER		1	ERRATA	
2	I, Cynthia K. DuRivage, a Certified		2	EKKATA	
3	Shorthand Reporter of the State of Nevada, do hereby		_		
4	certify:		3		
5	That the foregoing proceedings were taken		4		
6	before me at the time and place herein set forth;		5	I wish to make the following changes,	
7			6	for the following reasons:	
	that any witnesses in the foregoing proceedings,		7		
8	prior to testifying, were duly sworn; that a record		8	PAGE LINE	
9	of the proceedings was made by me using machine		9	CHANGE:	
10	shorthand which was thereafter transcribed under my	1	.0	REASON:	
11	direction; that the foregoing transcript is a true		1	CHANGE:	
12	record of the testimony given.	1			
13	I further certify I am neither financially			REASON:	
14	interested in the action nor a relative or employee	1		CHANGE:	
15	of any attorney or party to this action.		4	REASON:	
16	Reading and signing by the witness was	1	.5	CHANGE:	
17	requested.	1	6	REASON:	
18	IN WITNESS WHEREOF, I have this date	1	7	CHANGE:	
19	subscribed my name.	1	.8	REASON:	
20	Dated: August 1, 2017	1	9	CHANGE:	
21			0	REASON:	
22			1	KL/10011.	
23	CYNTHIA K. DuRIVAGE		2	WITTHE GOLD CLONE THE PARTY OF	_
	CCR No. 451		3	WITNESS' SIGNATURE DATE	
24			4		
25		2	5		
	331				
1	INSTRUCTIONS TO WITNESS				
2					
3	Please read your deposition over carefully				
4	and make any necessary corrections. You should state				
5	the reason in the appropriate space on the errata				
6	sheet for any corrections that are made.				
7	After doing so, please sign the errata sheet				
8	and date it.				
9	You are signing same subject to the changes				
10	you have noted on the errata sheet, which will be				
11	attached to your deposition.				
12	It is imperative that you return the original				
13	errata sheet to the deposing attorney within thirty				
14	(30) days of receipt of the deposition transcript by				
15	you. If you fail to do so, the deposition transcript				
16	may be deemed to be accurate and may be used in court.				
	may be deemed to be accurate and may be used in court.				
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333
        UNITED STATES DISTRICT COURT
             DISTRICT OF NEVADA
CUNG LE; NATHAN QUARRY, JON
FITCH, on behalf of
themselves and all others
similarly situated,
         Plaintiffs,
                                Case No.
         vs.
                                2:15-cv-01045-RFB-(PAL)
ZUFFA, LLC, d/b/a Ultimate
Fighting Championship and
UFC,
         Defendant.
             CONFIDENTIAL
            VIDEOTAPED DEPOSITION OF
               MICHAEL P. MERSCH
AFTERNOON AND EVENING SESSIONS (PAGES 333 to 496)
                LAS VEGAS, NEVADA
                  JULY 14, 2017
                    4:43 p.m.
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Reported by: Jualitta Stewart, CCR No. 807, RPR Job No. 51253-B

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1 suppose, made in terms of the modification of the 1 your -- your impression that that -- that that 2 sponsorship policy would certainly take a certain 2 was -- had made an impact could -- possibly could be 3 amount of time for the -- the fighters and other 3 accurate, I don't have any, again, specific information. But in the long -- the goal was that 4 people -- sponsors to react to and adjust to those 5 desire -- desired or those -- those decisions that 5 in the long run that it would eventually in order to 6 were made as to propriety of changing the 6 the benefit of -- of the entire industry, including 7 sponsorship policy. And that occurred over the 7 the fighters and the promoters involved, at least 8 the UFC relative to their decisions about their course of many, many years. 8 9 BY MR. CRAMER: 9 business. 10 10 Q. It's fair to say that there were Q. Did the UFC increase the compensation 11 companies like And1 or smaller companies that either 11 that it offered to fighters to offset the loss of 12 couldn't afford to or didn't want to pay UFC's 12 sponsorship income to fighters as a result of this 13 13 sponsorship tax and, therefore, UFC fighters lost policy? 14 sponsorship revenue as a result of the UFC's 14 A. Over the course of my eight years with 15 15 implementation of this policy, correct? the UFC, my observations, generally speaking, 16 MR. WILLIAMS: Object to the form --16 without violating any privilege as to the specific 17 BY MR. CRAMER: 17 terms of any contracts, but I'm assuming you have 18 18 Q. In the short run. them all and can verify this, is that compensation 19 MR. WILLIAMS: Sorry. Object to the form 19 in the UFC paid to fighters continued to go up and 20 20 of the question. up and up over the course of time either because of 21 THE WITNESS: I have no idea what 21 or in spite of the various economic conditions that 22 impacted, you know, the country, the industry, the companies like AND1 could or could not afford. What 22 23 23 I know, you know, from based on the decisions that specific business of the UFC and their events. 24 And1 chose to make or similarly situated companies, 24 And, again, whether, you know, 25 was that either they chose to include the UFC as a 25 sponsorship had some role in that, I'm sure it had 475 477 part of their overall business plan or they chose some -- some. But there were so many various 1 1 2 not to. 2 factors that went into that and based on a bunch of 3 But as to whether there -- whether that 3 different reasons, the UFC through the various 4 was a -- a decision that they either could or could 4 efforts and business decisions undertaken by 5 not, I have no idea what anybody could or could not 5 Mr. Fertitta and Mr. White, Mr. Frank Fertitta, I 6 think helped grow the UFC into -- and put them in an afford. I know that people either chose to enter 7 7 into those agreements, and in certain circumstances economic position where they were able to offer 8 they didn't choose to enter into those agreements. 8 higher salaries, more -- more compensation to the 9 BY MR. CRAMER: 9 fighters based on the totality of everything that 10 10 they were doing, including their decisions on a Q. It's fair -- it's fair to say that by 11 implementing this policy, Zuffa made it more 11 sponsorship policy change here and there. 12 expensive than it used to be sponsor UFC fighters, 12 MR. CRAMER: All right. I move to strike 13 13 the answer. I asked a specific question. right? Before the policy they didn't have to pay 14 Zuffa any money and after the policy, they did, 14 BY MR. CRAMER: 15 right? 15 Q. Did the UFC increase the compensation to 16 A. I -- again, depending on the circumstance 16 the fighters to offset the loss of the sponsorship 17 17 and from a short-term analysis, I suppose that you income that the fighters incurred as a result of the 18 18 could make that argument. implementation of the sponsorship policy that we 19 Q. And economic says that when you raise the 19 were just discussing? 20 20 A. And I testified that the UFC increased price of something, people buy less of it, right? 21 21 A. Well, I don't know, which economist is the pay of the fighters for -- as long as I was 22 22 saying that? I suppose -associated with the UFC, so yes. 23 23 Q. Every single one. Price -- it's supply Q. Did -- did the the UFC pay Mr. Quarry --24 and demand. Prices go up, demand goes down. 24 offer to pay Mr. Quarry to make up for the loss of 25 25 the sponsorship money? Did you say, "Oh, Again, I think in the short term that

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478 480 1 Mr. Quarry, I know you're going to lose the And1 BY MR. CRAMER: 1 2 sponsorship, and as a result of that, we're going to 2 O. So it's a two-page series of e-mails. It 3 3 increase the amount that we pay you? bears the Bates range ZFL-1009561 through 9562. 4 A. I have no independent recollection of It's a May 2, 2013 e-mail chain involving 5 this event taking place, although I don't dispute 5 Mr. Mersche and Don Gold discussing the future 6 that it happened. And I have no independent 6 direction of sponsors which -- that conflict or 7 7 recollection of what the UFC did or did not do with compete with the UFC Fit. 8 8 respect to Mr. Quarry. A. I've -- I've looked it over. 9 Q. Do you have any recollection at any time 9 Q. Okay. What is TRX? 10 that Zuffa went to any fighter and said "as a result 10 A. To the best of my recollection, TRX is a 11 11 gym product that individuals can purchase and use of you losing independent sponsorships because of 12 our sponsorship policy, we're going to increase your 12 for fitness either in a gym setting or a home 13 13 setting. bout compensation by 25 percent"? 14 A. I have no knowledge whether that did or 14 Q. Turn to the bottom of the page, you write 15 15 did not occur. in the very last sentence on the page, "To date, we 16 Q. You think it might have occurred? 16 have allowed TRX as a fighter sponsor and they pay 17 A. I don't know. I have no independent 17 us nothing. But in light of our new policy of not 18 recollection that it occurred, but I have no idea 18 allowing competing fighters to UFC Fit." 19 that it didn't occur. 19 Do you see that? 20 20 Q. So you think it was possible that Zuffa A. Yes, sir. 21 had a sponsorship offset policy where it went around 21 Q. So at some point, UFC started a policy or 22 modifying every fighters' contract to add additional 22 imposed a policy that it did not allow sponsors that 23 23 revenues in order to make up for lost sponsorship compete with something called UFC Fit; is that 24 monies and you just didn't know it happened? 24 right? 25 MR. WILLIAMS: Object to the form of the 25 A. That would be how I would read that 479 481 e-mail, right. 1 question. 1 2 Q. What is UFC Fit? 2 THE WITNESS: I think that the UFC A. UFC Fit was a -- an in-home DVD or other 3 created a multitude of different opportunities for 3 4 fighters that allowed them to enhance their revenue 4 delivery-related fitness program similar to a PX90 or other fitness-related program that combined 5 streams in a multitude in different ways. 5 6 exercise and diet and was, I think, led by a 6 So it just depends on the -- you know, 7 7 the nature. Again, it's a short-term analysis respected MMA nutritionist dieticianist named Mike 8 versus long-term analysis. Again, as to the 8 9 9 business reasons or rationale for why those Q. In the e-mail that you write to Mr. Gold 10 10 on May 2nd, 2013 in the middle of the page you say, decisions were made, I would refer you to "Talked with Moss and Reid yesterday and the group 11 Mr. Fertitta and Mr. White. 11 12 BY MR. CRAMER: 12 consensus was we need to get this in front of 13 13 Lorenzo first before we take out this product Q. You can put that document aside. I asked 14 14 category as there will be fighters that will be the court reporter to mark as the next document 15 15 impacted financially by such a decision." Mersch 44. I think it's in front of you. 16 Do you have it? 16 Do you see that? 17 17 A. Yes, sir. A. I sure do. 18 18 Q. It's a two-page series of e-mails bearing Q. What -- what did you mean that there 19 19 would be fighters impacted financially by such a the Bates range ZFL-1009561. 20 20 decision? MR. WILLIAMS: Counsel, can we get a 21 21 copy? A. Again, in the short term if we -- if the 22 22 MR. CRAMER: Oh, yes. Sorry. Here you decision was made to allow a sponsor that -- or 23 23 disallow a sponsor that had -- had previously go. 24 MR. WILLIAMS: Thanks. 24 been -- had a contractual relationship with a 25 25 /// fighter, there may have been a short-term impact to

38 (Pages 478 to 481)

	490		492
1	A. 1220 South Commerce Street, Suite 120,	1	
2	Las Vegas, Nevada 89102.	2	STATE OF)
3	Q. What's the name of the company that you	3	
4	work for?	4) :ss COUNTY OF)
5	A. One of the companies that I provide	5	COUNTY OF)
6	consulting and business services for at that address	6	
7	is called well, there are a multitude of	7	I MICHAEL D MEDCCII the witness
8	companies, there's a variety, but they're	8	I, MICHAEL P. MERSCH, the witness
9	generically referred to collectively as the Focus		herein, having read the foregoing
10	Companies.	9	testimony of the pages of this deposition,
	*	10	do hereby certify it to be a true and
11	Q. And the Focus Companies are located at	11	correct transcript, subject to the
12	the address you just gave? A. That's correct.	12	corrections, if any, shown on the attached
13		13 14	page.
14	Q. And what is the general business purpose	1	
15 16	of the Focus Companies?	15 16	MICHAEL D MEDCOLL
16	A. There's a variety of business purposes	1	MICHAEL P. MERSCH
17	for the companies. There's about 40 of them that, I	17	
18	think, are registered at that address that cover a	18	
19	variety of different businesses.	19	
20	Q. Are you an employee or an independent	20	Sworn and subscribed to before
21	contractor?	21	me, this day of
22	A. I am an employee for some for one of	22	, 2017.
23	the companies.	23	
24	- •	24	
25	others?	25	Notary Public
	491		493
1	A. I'm an independent contractor for a	1	REPORTER'S DECLARATION
2	number of people, correct.	2	STATE OF NEVADA)
3	MR. CRAMER: All right. That's all the) ss
4	questions I have. Thank you.	3	COUNTY OF CLARK)
5	THE VIDEOGRAPHER: Questions?	4	
6	MR. CRAMER. No questions.	5	I, Jualitta Stewart, a duly commissioned
7	THE VIDEOGRAPHER: This concludes today's	6	Notary Public, Clark County, State of Nevada, do
8	deposition of Michael Mersch. Total number of media	7	hereby certify:
9	used is seven.	8	That I reported the taking of the
10	We are off the record at 8:27 p.m.	9	deposition of the witness, MICHAEL P. MERSCH,
11	(Thereupon, the taking of the deposition	10	commencing on Friday, July 14, 2017, at the hour of
12	concluded at 8:27 p.m.)	11	4:43 p.m.
13		12 13	That prior to being examined, the witness was by me duly sworn to testify to the truth, the
14		14	whole truth, and nothing but the truth.
15		15	That I thereafter transcribed my said
16		16	shorthand notes into typewriting and that the
17		17	typewritten transcript of said deposition is a
18		18	complete, true, and accurate transcription of said
19		19	shorthand notes taken down at said time.
20		20	I further certify that I am not a
21		21	relative or employee of any party involved in said
22		22	action, nor a person financially interested in the
23		23	action.
24		24	IN WITNESS WHEREOF, I have hereunto set
25		25	my hand and affixed my official seal in my office in

41 (Pages 490 to 493)

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MICHAEL P. MERSCH - CONFIDENTIAL

	494				496
1	the County of Clark, State of Nevada, this 1st day	:	1	ERRATA	
2	of August, 2017.	:	2		
3	5	:	3		
4		4	4		
	JUALITTA STEWART, RPR, CCR No. 807	1	5	I wish to make the following changes,	
5			6	for the following reasons:	
6		-	7	-	
7		8	8	PAGE LINE	
8		9	9	CHANGE:	
9		10	0	REASON:	
10		1:	1	CHANGE:	
11		12	2	REASON:	
12		13	3	CHANGE:	
13 14		14	4	REASON:	
15		15	5	CHANGE:	
16		16	6	REASON:	
17		1	7	CHANGE:	
18		18	8	REASON:	
19		19	9	CHANGE:	
20		20	0	REASON:	
21		2:	1		
22		22	2		
23		23	3	WITNESS' SIGNATURE DATE	
24		24	4		
25		25	5		
	495				
1	INSTRUCTIONS TO WITNESS				
2	INDITIONAL TO WITH EDG				
3	Please read your deposition over carefully				
4	and make any necessary corrections. You should state				
5	the reason in the appropriate space on the errata				
6	sheet for any corrections that are made.				
7	After doing so, please sign the errata sheet				
8	and date it.				
9	You are signing same subject to the changes				
10	you have noted on the errata sheet, which will be				
11	attached to your deposition.				
12	It is imperative that you return the original				
13	errata sheet to the deposing attorney within thirty				
14	(30) days of receipt of the deposition transcript by				
15	you. If you fail to do so, the deposition transcript				
16	may be deemed to be accurate and may be used in court.				
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23					
24					
25					

42 (Pages 494 to 496)